



## GRADUATE DIGITAL OFFICER Full time fixed contract post

### Candidate Specification

Factor	Essential	Desirable
<b>Qualifications and attainments</b>	<ul style="list-style-type: none"> <li>Educated to undergraduate standard.</li> <li>Current valid Driving License.</li> </ul>	<ul style="list-style-type: none"> <li>Degree in Filming/Video Production or Marketing.</li> <li>Gaelic language fluency</li> </ul>
<b>Work and Other Experiences (In an employed or voluntary capacity)</b>	<ul style="list-style-type: none"> <li>Proven experience of managing projects</li> <li>Understanding of the Camanachd Association, our values and the role of Sports Governing Bodies.</li> </ul>	<ul style="list-style-type: none"> <li>Knowledge of shinty.</li> <li>Familiarity with live streaming platforms and techniques to broadcast shinty matches in real-time.</li> <li>Proficiency in graphic design software such as Adobe Photoshop or Illustrator to create visually appealing graphics.</li> </ul>
<b>Skills</b>	<ul style="list-style-type: none"> <li>Proven leadership, teamwork and decision-making skills.</li> <li>Excellent organisational and planning skills</li> <li>Ability to manage a busy workload effectively to meet set deadlines.</li> <li>You will have strong written and oral communication skills; able to draft accurately and concisely with an eye for detail and presentation.</li> <li>You will need to demonstrate excellent customer service skills, ability and confidence to communicate with people at all levels, including senior management, affiliated clubs, members and volunteers.</li> <li>Familiarity with video recording equipment, including cameras, microphones, tripods, and related accessories, as well as basic troubleshooting skills to address technical issues on-site.</li> </ul>	<ul style="list-style-type: none"> <li>Proven ability to devise and deliver strategic initiatives.</li> <li>Attention to detail</li> </ul>
<b>Disposition and Personal Qualities</b>	<ul style="list-style-type: none"> <li>Proven ability to be proactive, work with minimal supervision and have a positive “make it happen” attitude.</li> <li>Willingness to adapt to evolving digital trends, technologies, and best practices in the sports industry to maintain a competitive edge.</li> <li>A creative mindset with the ability to generate innovative ideas for digital</li> </ul>	<ul style="list-style-type: none"> <li>Versatility</li> </ul>

	campaigns and content that engage and resonate with target audiences.	
<b>Special Aptitudes</b>	<ul style="list-style-type: none"> <li>• A commitment to on-going professional development.</li> <li>• Ability to work as a member of a team.</li> <li>• Ability to work flexible hours including regular weekend work.</li> </ul>	<ul style="list-style-type: none"> <li>• A well-balanced range of interests.</li> <li>• Understanding of volunteering in Scotland and club sport in general.</li> </ul>

